

Barclays and British Airways partner to offer Barclays Avios Rewards programme for Premier Banking customers

01 March 2021: With many of us looking forward to travelling again in the future, Barclays and British Airways have partnered to launch [Barclays Avios Rewards](#), offering customers new ways to earn incredible rewards and travel experiences from their banking.

This new programme will let Barclays Premier Banking and Wealth customers collect 1,500 Avios each month. On top of this, members of the programme can also collect Avios if they have new or existing eligible Barclays products*. The programme costs £12 a month.

As well as the Avios rewards, customers will be able to enhance their travel experience with an annual British Airways return flight cabin upgrade voucher, which once received can be enjoyed within the next two years on Avios reward flight bookings.

What's more, new customers could receive an additional joining bonus of 25,000 Avios if they switch using the Current Account Switcher Service and join Barclays Avios Rewards within three months. Existing customers will receive 2,500 Avios. Barclays is the only UK current account through which you can collect Avios.

Once they are signed up, customers can switch on Barclays Avios rewards in the Barclays app and start building up their Avios. Avios collected from all the different avenues in the programme will be transferred to a member's Executive Club account each month, ready to spend on future trips, or treats for now such as bespoke cases of wine, beer and spirits.

Jose Maria Carvalho, Managing Director at Barclays:

"Our new [Barclays Avios Rewards](#) programme is a great way to help our customers' get closer to the travel they want by offering them a straightforward way to build up Avios that they can put towards trips and experiences when the time is right."

"By the end of their first year, customers could have enough Avios to fly peak return to Munich or Nice in Economy and they will also have the option of using their free upgrade voucher for the trip if they wish."

Carolina Martinoli, Director of Brand and Customer Experience at British Airways:

"Through our Executive Club, members of the Barclays Avios Rewards programme can collect Avios through a whole host of banking activity which can be spent on a wide variety of exciting rewards. Whether it's a flight or hotel when we're able to travel again, a day out on a hot air balloon, or car hire in the UK or abroad, there are options to spend Avios for every kind of collector."

Adam Daniels, CEO at Avios, said:

"We're focused on offering members a wide range of ways to collect and spend Avios through our network of partners. Barclays, through the newly-created Barclays Avios Rewards programme, is a great example of this, because it gives customers plenty of ways to collect Avios through different strands of banking activity."

Barclays Avios Rewards will be made available to Barclays Premier and Wealth customers over the coming weeks.

To join Barclays Avios Rewards, customers must be a Premier Banking customer or have a personal Wealth current account. They will need to register for the Barclays app, opt into paperless letters and statements for all accounts and services now and in the future, and opt out of Blue Rewards if they are an existing member. They will also need to be a member of the British Airways Executive Club, which is free to join and can be done so [here](#), to receive and spend their Avios. Customers can see how many Avios they have collected in their Barclays app.

Avios provide customers with exceptional flexibility – they don't expire as long as members collect, use or purchase at least one Avios every 36 months, and if members change their mind about a flight, they won't lose their Avios as changes or cancellations can be made up to 24 hours before a flight for a small fee.

More information, including T&Cs, can be found at www.barclays.co.uk/premier-banking/barclays-avios-rewards.

ENDS

Notes to Editors

For more information, contact:

Lowri Morgan

Barclays Media Relations

lowri.morgan@barclays.com

Jack Calway

British Airways Media Relations

jack.calway@ba.com

Eligibility:

Barclays Avios Rewards are available to new and existing Premier customers. To opt into Barclays Avios Rewards, you will need to:

- Be a Premier Banking customer or have a personal Wealth current account with us
 - To join Premier, you'll need an annual gross income of £75,000 or more paid into a Barclays current account, or a minimum of £100,000 saved or invested with us
- Go paperless for all accounts and services
- Hold or open a British Airways Executive club account
- Opt out of Barclays Blue Rewards
- Be registered for the Barclays app

Barclays Avios Rewards terms and conditions apply.

***Monthly Points:**

For a fee of £12, customers will collect 1,500 Avios every month. However, they can collect more if they have new or existing eligible Barclays products (terms and conditions apply) including:

- 700 Avios each month for one personal residential mortgage and for each personal buy-to-let mortgage you have with us. You could also receive a joining bonus of 2,000 Avios for one new residential mortgage, and any new buy-to-let mortgages you open after or within 30 days before turning on Barclays Avios Rewards.
- 75 Avios per month when you have home or contents insurance with us – you'll get 150 Avios per month for having both. We will give you monthly rewards on your policy for up to 12 months. We will start counting the 12 months from the start date of your policy. This reward isn't available to our Wealth customers.

- If you have or take out life insurance without critical illness cover, you'll receive 150 Avios a month for a maximum period of 12 months. Or, if you have or take out life insurance with critical illness cover, you'll receive 500 Avios each month for a maximum of 12 months. We'll start counting the 12 months from the start date of the policy.

More information can be found at www.barclays.co.uk/premier-banking/barclays-avios-rewards.

Joining Bonuses:

Customers will receive:

- *25,000 Avios if you're a new Barclays customer and complete a full switch to Barclays Premier Banking using the Current Account Switcher Service and join Barclays Avios Rewards within 3 months.
- 2,500 Avios if you have been with Barclays Premier Banking for 4 months or more.

About Barclays

Barclays is a British universal bank. We are diversified by business, by different types of customer and client, and geography. Our businesses include consumer banking and payments operations around the world, as well as a top-tier, full service, global corporate and investment bank, all of which are supported by our service company which provides technology, operations and functional services across the Group. For further information about Barclays, please visit our website www.barclays.com

About British Airways

The Executive Club is British Airways' customer loyalty programme. It's free to join and has more than ten million members worldwide.

Members collect reward points called Avios when they fly with British Airways and its oneworld® partner airlines. They are also able to collect Avios with a range of travel, shopping and lifestyle partners including hotels, car hire, parking and currency exchange. Members can then spend their Avios on flights, upgrades, hotels, car hire and other travel rewards.

Flights that are booked using Avios are called reward flights. Members can take reward flights with British Airways, Iberia, oneworld® and other partner airlines, wherever there's availability. Customers pay Avios plus a cash amount to cover the taxes, fees and carrier charges.

If members don't have enough Avios for their chosen flight, they can purchase Avios or pay a cash amount to reduce the number of Avios required. If members have collected any Avios in the past 12 months, they can get an even better deal on flights within Europe with Reward Flight Saver. They pay Avios and a flat fee of £1 for return Euro Traveller flight.

As well as purchasing reward seats outright, customers can also use their Avios to save money on flights, called Avios part payment.

As well as Avios, members can collect Tier Points when they fly to help them move through the Executive Club tiers and enjoy more benefits. The more you fly the more benefits you can enjoy. This includes lounge access, priority check in and boarding and free seat selection, depending on their tier.